


Thank you *so much* for showing you care about the health and safety of Santa Monica by picking up these outreach materials. The City has made the following items available for FREE pick up from Wednesday – Sunday 11:00am to 4:00pm, at the Main Street Visitor Information Center located at 2427 Main Street. There are *even more* printable tools in the “Santa Monica Cares Toolkit” at santamonica.gov/economicrecovery.

We sincerely appreciate your partnership! For questions or comments, email info@santamonica.gov.

Item #1: Business Recovery Resource

This brief resource summarizes some of the resources and information available now to support businesses with reopening.

 <p>Business Resources</p> <p>Below are City of Santa Monica resources, initiatives, and fee relief measures to help your business reopen, recover, and thrive. Information is up to date as of June 30, 2020.</p> <div style="border: 1px solid black; padding: 5px; margin: 10px 0;"> <p>Visit: santamonica.gov/economicrecovery Subscribe to Weekly Business Emails: santamonica.gov/newsletter (select "BUSINESS") Questions? info@santamonica.gov or 310.458.8400</p> </div> <p>Reopening Guidelines</p> <ul style="list-style-type: none"> LA County Public Health Reopening Protocol Forms (required to reopen): www.publichealth.lacounty.gov/coronavirus and covid19.lacounty.gov/recovery Santa Monica Cares Business Reopening Toolkit (optional printable signage re: face coverings, physical distancing, and more): santamonica.gov/economicrecovery <p>Temporary Rent & Business Fee Relief</p> <ul style="list-style-type: none"> Website: santamonica.gov/EconomicRecovery/Relief Eviction Moratorium: santamonica.gov/coronavirus-eviction-moratorium Business License Tax Extension. The City is providing an extended grace period for an additional 60 days to impacted businesses (payments will be due November 1, 2020). Apply for an extension: finance.smgov.net/resources-for-businesses Temporary Restaurant Curbside Pickup Zone. 10 minute parking sign extended thru July 31, 2020: santamonica.gov/EconomicRecovery/business-emergency Late fees suspended to impacted businesses through June 30 for: <ul style="list-style-type: none"> Certified Unified Program Agency (CUPA) charges; City Transient Occupancy Taxes (TOT); City water and sewer bills; Fire Prevention Inspection charges; Parking citations; Parking Facility Taxes; Refuse and recycling collection bills; and Utility Users Taxes; Business Improvement District (BID) assessment. <p>Zoning Changes & Expedited Permits</p> <ul style="list-style-type: none"> Expanded Temporary Use of Public Sidewalks, Parking Spaces and Private Space for Outdoor Dining and Retail: santamonica.gov/Temporary-Use-of-Outdoor-Areas Santa Monica Makes Business Permitting Changes Including Lowered Restrictions on Parking, Restaurant Size, and Alcohol Service <p>As new and existing businesses plan to open and reopen, the City of Santa Monica has approved interim zoning ordinances to reduce regulatory barriers to provide immediate relief and clearly defined rules for primarily small, local businesses as they make plans to re-open when it's safe to do so. Changes include:</p>	<ul style="list-style-type: none"> Elimination of 1-year rule for abandonment of legal non-conforming use for retail and restaurant uses Amendments to requirements for businesses to provide additional parking and new loading spaces Reduced restrictions on restaurant size and relaxed alcohol service regulations: santamonica.gov/press/2020/05/12/city-council-approves-zoning-changes-to-expand-business-recovery-citywide Express Online Civil Unrest Repair Permit - same-day permit for doors and windows and facade repairs. smgov.net/Departments/PCD/Permits/civil-unrest-repair-permit/ <p>Local Specials</p> <ul style="list-style-type: none"> Hotel, Retail and Dining Reopening Specials: santamonica.com/smpars Open for Business Map: santamonica.gov/Economic-Recovery/Help <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>Business Support</p> <ul style="list-style-type: none"> South Bay Development Center: southbayebdc.org eccebdc@elcamino.edu (310) 225-8277 LA County Department of Public Health: publichealth.lacounty.gov/media/Coronavirus (888) 700-9995 EHmail@ph.lacounty.gov City of Santa Monica: santamonica.gov info@santamonica.gov <ul style="list-style-type: none"> Buy Local: buylouis@santamonica.com Graffiti Removal hotline: (310) 458-2231 Building Permits: (310) 458-8355 epplans@smgov.net Business License: (310) 458-8745 Treasury: (310) 458-8741 Downtown Santa Monica, Inc.: Andrea Korb, Economic Development Manager andrea@downtownsm.com MainStreet Business Improvement District: mainstreetism.com Santa Monica Place: santamoniacolice.com (310) 260-8333 Montana Avenue Merchant's Association: montanave.com MontanaSantaMonica@gmail.com Pico Improvement Organization: picopassport.com Santa Monica Chamber of Commerce: smchamber.com (310) 393-9825 info@smchamber.com Santa Monica Pier Corporation: santamoniciador.com (310) 458-8901 Santa Monica Travel & Tourism: santamonica.com/yourthemapromote-your-business 310-319-6263 info@santamonica.com </div>
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Item #2: Face Coverings Required Clings

This item is intended to be posted on a retail front door to remind customers that face coverings are required.



Item #3: Six Feet Apart Indoor Floor Stickers

This item reminds customers to stay 6 feet apart when they are at your location. These stickers are intended for inside.



Item #4: Health and Safety Guidelines

This item - available in two sizes - 11"x17" and 24"x36" reinforces the health and safety guidelines in place right now . The intention is to post this in your front door, as preferred.

HEALTH & SAFETY REQUIREMENTS



1 Wear a clean face covering when in contact with non-household members. Use una cubierta facial limpia cuando esté en contacto con miembros que no sean de su hogar.



2 Stay at least 6 feet (2 meters) apart from others. Mantenga al menos 2 metros (6 pies) de distancia de otros esté en contacto con miembros que no sean de su hogar.



3 Wash hands frequently. Lávese las manos con frecuencia.



4 Avoid touching your eyes, nose, and mouth with unwashed hands. Evite tocarse los ojos, la nariz, y boca con manos sin lavar.



5 Stay home if you are sick. Quédate en casa si estás enfermo.

santamonica.gov/coronavirus
#WeAreSantaMonica



Item #5: Yard Signs

This item reminds friends and neighbors to wear a face covering to keep our community safe.



Item #6: Economic Recovery Banners

These banners are available in two sizes (60"x96") and (14"x36") to broaden awareness for Economic Recovery related resources. Please post these banners in extremely visible locations throughout Santa Monica through the end of 2020. If you have any questions about timing or locations, email Erin Taylor at erin.taylor@smgov.net.



SANTA MONICA CARES

Show your love  for everything local.

- Local Business Specials
- Recovery Resources
- How You Can Help

santamonica.gov/economicrecovery

#WeAreSantaMonica
#SantaMonicaCares
#BuyLocalSM

Buy Local SANTA MONICA 

 City of Santa Monica